


InsuDry

Masonry Rain Protection Cream





When masonry gets wet, it gets cold... and cold walls mean cold buildings as heat escapes much more readily. Protect your home from penetrating damp and increase the thermal efficiency of masonry with InsuDry.

InsuDry Masonry Cream is a colourless and breathable water repellent insulation barrier, designed to waterproof and insulate stone, brick, concrete and other porous building substrates. Applied by brush, roller or airless spray to unpainted exterior walls, penetrating into the outer walls by up to 12mm and creating a colourless waterproof barrier.

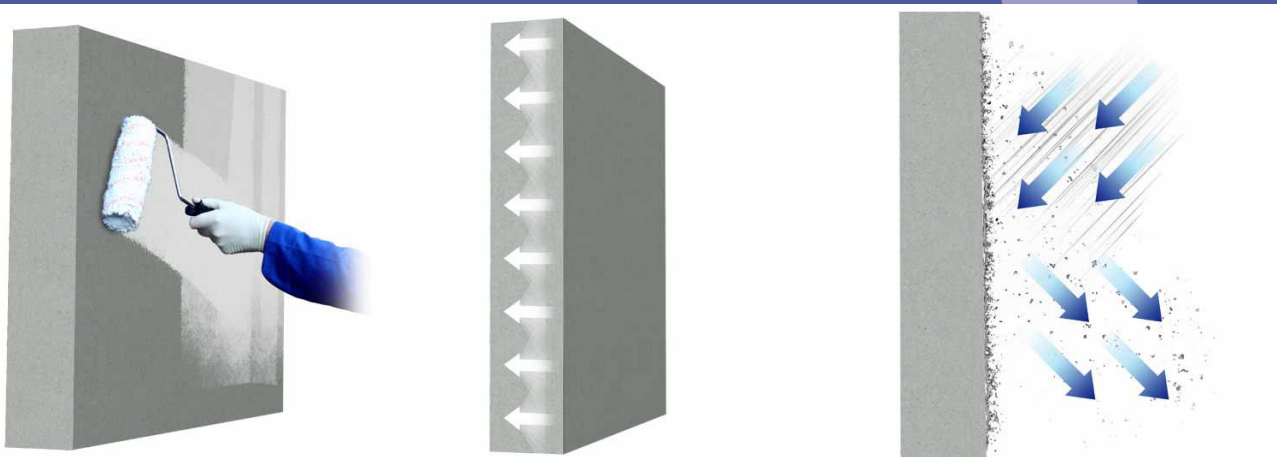
InsuDry Masonry Cream penetrates into the substrate providing protection against rain penetration through cracks smaller than 0.3mm.

Damp exterior walls allow energy and heat to escape much faster than dry walls. Even without rainfall, porous walls can absorb moisture from the air and conduct heat away more quickly.

**We Have
The Solution**



“Tests have shown that a moisture content of only 5% in a solid brick wall can lower the property’s thermal resistance significantly. Treating with InsuDry Masonry Cream will increase the property’s hygrothermal performance and help insulate the property.”



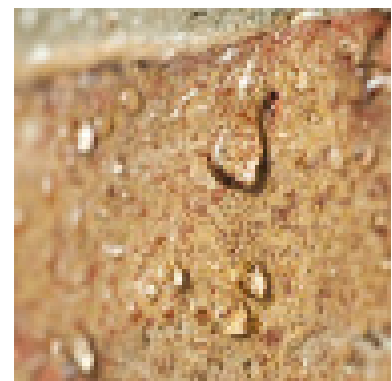
Application of InsuDry to concrete surfaces provides resistance to moisture whilst maintaining breathability of the concrete – making it an excellent choice of product for many concrete protection applications.

Benefits of InsuDry

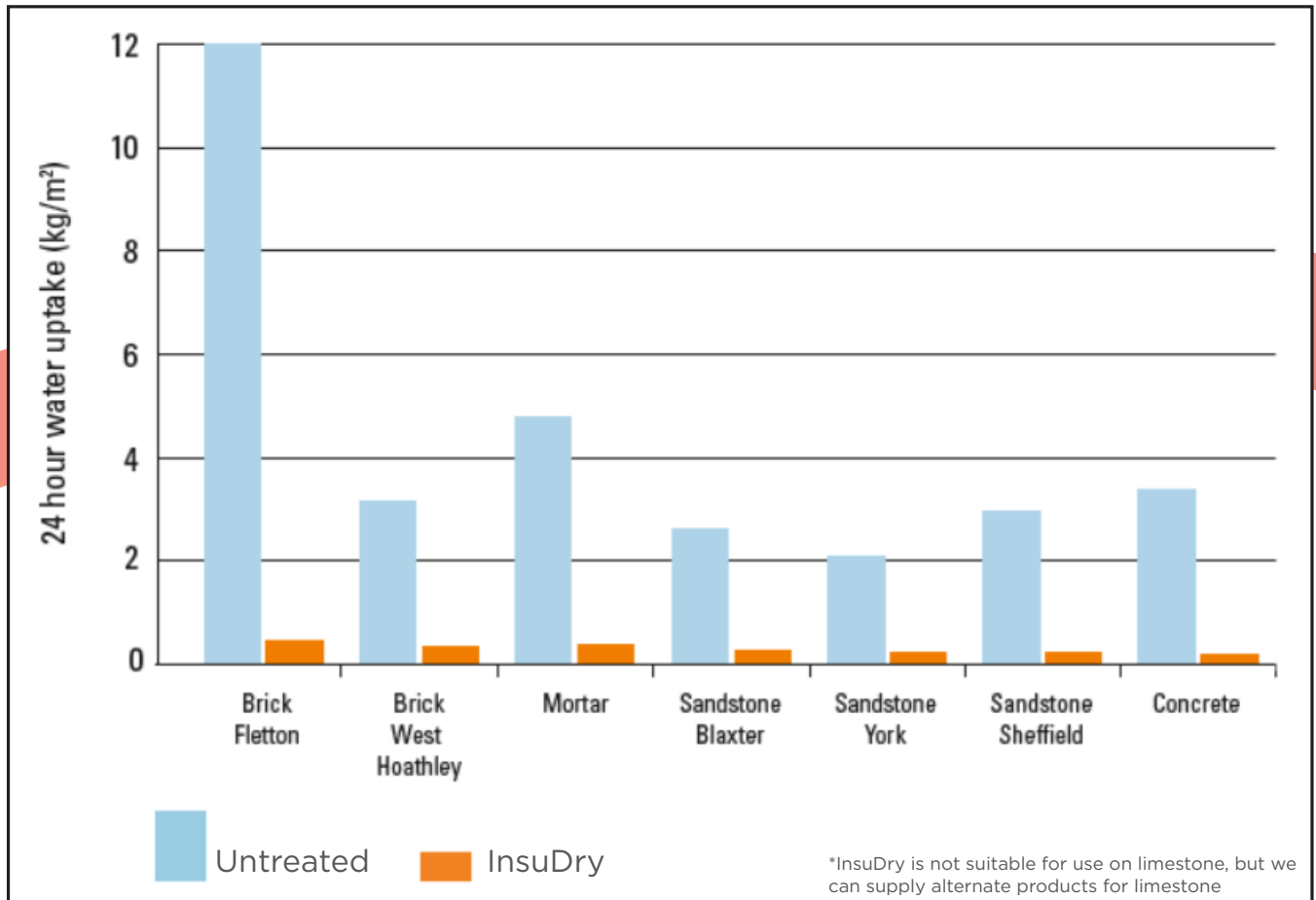
- **Rain Protection.** Provides water and rain repellency
- **Penetrates up to 12mm**, providing a clear penetration barrier by bridging small cracks and extending the life of the treatment
- **Eliminates moisture absorption**, protects against damp and water penetration
- **Easy to apply by spray, roller or brush**
- **Can be applied to stone, brick, render and concrete properties** (cannot be applied to surfaces that are painted, or limestone)
- **Single coat application** - saves time
- **Easy to estimate quantity of product required** - each litre treats up to 5m²
- **Typically halves the thermal conductivity of a damp brick**
- **UV resistant** - long life expectancy - up to 25 years
- **Does not block pores** - breathable
- **Maintains the original masonry finish**

Beading

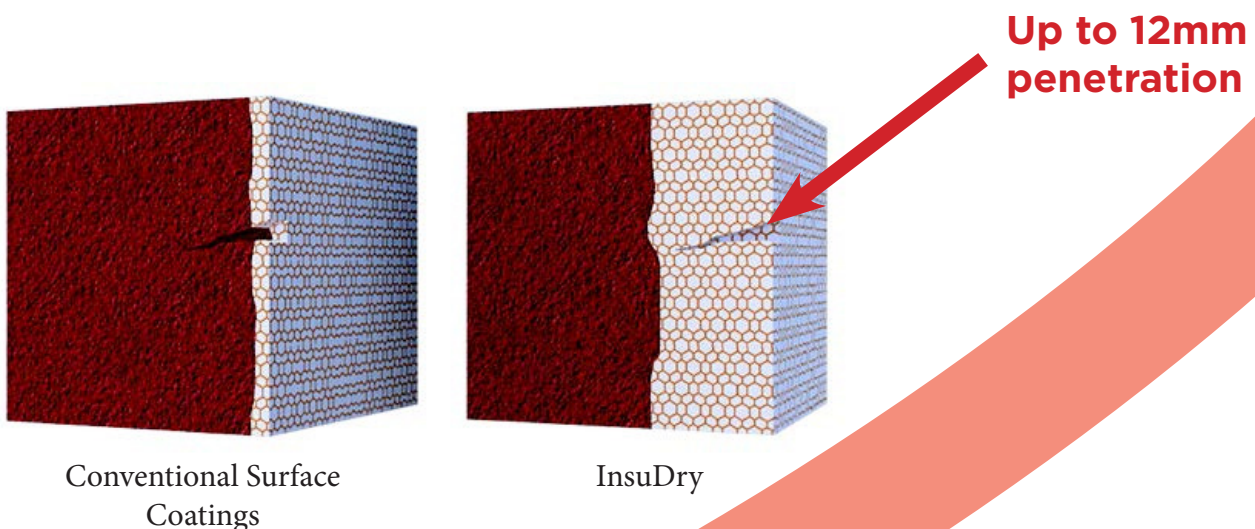
As InsuDry is formulated to penetrate deeply into masonry, it can take up to two months for a noticeable 'beading' effect to occur upon rainfall. However InsuDry is resistant to rain within a few hours. After two to three years, the beading effect will become less pronounced, however InsuDry will keep working for up to 25 years.



Masonry Protection on Different Substrates



Unlike traditional liquid water-repellants, InsuDry is able to penetrate much more deeply, up to 12mm, depending on the wall type, which gives increased life expectancy and increased crack-bridging ability



InsuDry

- Long life protection - up to 25 years
- Up to 25m² coverage per 5 litre pack
- Single coat application by brush, roller, powered roller or airless spray
- Can be used on brick, stone or concrete
- Penetrates up to 12mm into the wall
- Allows masonry to breathe naturally
- Energy saving



For more information, please contact:



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